

Chatham Business Alliance 2010 Membership Application



Winter Mixer at The Pub Thursday, January 2, 5-8pm

After two long years of dust and inconvenience, construction in the village is nearly complete. A rejuvenating facelift has given us new sidewalks, streetlights, benches and benches. In 2010, the Chatham Business Alliance will continue to support a strong business community by organizing events that draw residents and visitors to shop, dine and conduct their business in Chatham. In addition, the CBA will be promoting connections between businesses.

Join us for the CBA Winter Mixer,

Thursday, January 2, 5-8pm. CBA members and non-members are invited.

This is the perfect opportunity to meet and get to know your neighbors. While there is no fee to attend, everyone is asked to bring an appetizer to share. Cash bar will be open.

Reservations are appreciated but not required. Please email kstumph@fairpoint.net or call **518.392.5848**.



POSTPONED
Stay Tuned For
A New Date



Update on the CBA Website ChathamBusinessAlliance.org

In January 2007, the Chatham Business Alliance launched ChathamBusinessAlliance.org. The site features a fully-searchable member database, information about the CBA, directions, a photo gallery, architectural highlights, events page and links to attractions.

Traffic to the site is gradually increasing. At the end of 2007 we were averaging 61 visitors a month. At the end of 2008 that number jumped to 250. In 2009 we are averaging over 300. We can keep growing our audience by providing the content people need, but we need your help.

Please check your listing periodically to ensure that all information is up-to-date. If you have information that needs updating, please email suzanne@trevellyan.biz with all pertinent information. If you have a photo of something special that is happening around town, send that too. In order to keep the site fresh we're always looking for new content. (The site is currently maintained without charge by Trevellyan.biz.)

What's In It For Me? Your Business Can Benefit When You Become Involved

The CBA looks forward to 2010 as a time to create a strong business community. We will continue to promote Chatham as a vital shopping and dining area that is rich in its historic character. We recognize that the plethora of arts in our own community is a real boost to the entire area.

There is so much that is right about the CBA. The celebrations of Summerfest, Winterfest and Halloween will all continue. The community looks forward to these days of fun and activity. The photography contest, the holiday decoration contest... It is the CBA that makes it all happen!

We have been fortunate to work hand-in-hand with a large variety of organizations within the area. In the year ahead we intend to continue our relationship with these groups while

increasing our outreach to additional organizations and area schools. Cross promotion makes everyone stronger.

This year, we are working to build a Board of Directors that more accurately reflects our Community. While in the past the Board has been comprised mainly of merchants, our membership has expanded to include artists, craftspeople, consultants, bankers, performing and visual art organizations, and many other fields that don't necessarily fit the retail label. We celebrate the diversity of talented businesses, groups and individuals in our area and welcome their participation.

Won't you join us? Together we'll ensure that Chatham remains the area's vital center, while retaining its unique characteristics. Membership remains a bargain at \$X/year.

Times May Be Tough, Yet Look At All We Accomplished in 2009

Members of the CBA worked tirelessly throughout 2009 to keep downtown Chatham alive and vibrant. Staying true to our mission, we worked “to maintain and promote Chatham, NY as a healthy, positive environment for shopping, dining and conducting business.”

We celebrated Chatham through organized festivals and special community days. Summerfest drew the entire community of businesses and not-for-profit groups together for a day of celebration. In 2009 we had many not-for-profit groups sharing their projects and information with the community. Merchants offered bargains as musical groups provided



**Banners designed by
CBA member Pat Rotondo**

entertainment for all. A photo contest with many wonderful entries added another dimension to the day.

“Taking Woodstock” fever took over Chatham in July. Many merchants decorated their windows in support of the premiere of this film showing in Chatham. ...and groovy it was.

The Halloween scavenger hunt once again proved to be popular with youth throughout the area. The CBA organized a day of activities and goodies for youngsters during this

Spooktacular event.

In December, a free Saturday showing of “Hotel For Dogs” was a gift from the CBA to all the children of the area.

Winterfest 2009 was celebrated throughout the entire community with classic country charm. Santa listened to children’s requests, music wafted up and down the streets, shops offered treats, the CBA ladled out complimentary hot cider, and visitors rode up and down the street in a tractor drawn wagon.

The CBA and the Chatham Courier once again co-sponsored the holiday decoration contest again. Winners in both the residential and business

property categories were announced and prizes awarded during the Winterfest festivities. In 2009, for the first time, the CBA sponsored a “Green” ornament display with all entries beautifully exhibited in the CBA window throughout the month of December.

We have been able to continue our alliance with the Columbia County Chamber of Commerce and the Chatham Film Club as well as with the Chatham Food Pantry and many other not-for-profit groups. The CBA continues to sponsor a Chatham Middle School 5th grade student at

Nature’s Classroom and offers a scholarship to a graduating senior.

We continue to promote the Chatham area business community and to maintain Chatham, NY as the vital retail center of Northern Columbia County. The CBA’s “On The Right Track” column in the Chatham Courier helps to keep readers informed about businesses and activities in the area.

The economic realities of the past year were hard. Thank goodness for



Summerfest 2009

the Chatham Business Alliance and its work to create a positive business climate. If you are interested in becoming a member, please fill out the form on the next pages.

Mission Statement

The Chatham Business Alliance, a coalition of area businesses and organizations, works to maintain and promote Chatham, NY as a healthy, positive environment for shopping, dining and conducting business.

As an organization, we pledge to:

- Promote the business community within the Chatham, NY area.
- Work to maintain Chatham as the vital retail center of Northern Columbia County
- Preserve the historic integrity of the area.
- Celebrate Chatham through organized festivals and special community days.
- Work to improve the community in which we live and/or work.

Chatham Business Alliance Membership Application For New & Renewing Members

Don't miss the March 1 deadline for the CBA's 2010 brochure!

Membership remains a bargain at \$50 for the year and you'll be included on the *chathambusinessalliance.org* website. Email your logo/photo to *CBA@gmail.com* or attach it to this form to be included with your listing. **For an additional \$85 we will include you in the annual CBA brochure.** (Info must be received by March 1, 2010 for inclusion.) 5000 brochures are printed annually and distributed throughout area.

Business Name: _____

Owner's Name: _____

Business Address: _____

Business Phone: _____

Business e-mail address: _____

Website address: _____

Please mail check payable to *The Chatham Business Alliance* with this application:
PO Box 7, Chatham, NY 12037

Check box(es) below to indicate membership level.

2010 Membership includes online listing \$50

Inclusion in Annual Brochure \$85
Must be received by 3/1/10 to be included in brochure.

Enclosed \$ _____

Check up to three categories that best describe your business:

A minimum of one category must be chosen to be included on the CBA website.

- | | | | |
|--------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------|------------------------------------------------------|
| <input type="radio"/> Accountants | <input type="radio"/> Consultants - Other | <input type="radio"/> Home Furnishings/Decorating | <input type="radio"/> Photography/Photo Services |
| <input type="radio"/> Advertising/Marketing/PR | <input type="radio"/> Consultants - Technology | <input type="radio"/> Home Inspections | <input type="radio"/> Physical Therapy |
| <input type="radio"/> Agricultural Consultants | <input type="radio"/> Consulting Services | <input type="radio"/> Horse Equipment/Services | <input type="radio"/> Physicians |
| <input type="radio"/> Animal Care/Supplies/Feed | <input type="radio"/> Counseling Services | <input type="radio"/> Human Services Agencies | <input type="radio"/> Plumbing and Heating |
| <input type="radio"/> Animal Welfare | <input type="radio"/> Counseling/Psychotherapy | <input type="radio"/> Insurance | <input type="radio"/> Pools/Outdoor Furniture |
| <input type="radio"/> Antique Dealers | <input type="radio"/> Dentists | <input type="radio"/> Internet Service Provider | <input type="radio"/> Printing/Copying |
| <input type="radio"/> Antiques - Repairing & Restoring | <input type="radio"/> Designers | <input type="radio"/> Jewelry | <input type="radio"/> Property Management |
| <input type="radio"/> Appliances/Dealers and Service | <input type="radio"/> Dry Cleaning/Laundry | <input type="radio"/> Landscape Architecture/Design | <input type="radio"/> Publishers |
| <input type="radio"/> Appraisers | <input type="radio"/> Economic Develop. Agencies | <input type="radio"/> Landscape/Lawn Maintenance | <input type="radio"/> Radio Stations |
| <input type="radio"/> Architects | <input type="radio"/> Educational Services | <input type="radio"/> Lawn and Garden Supplies | <input type="radio"/> Real Estate/Management |
| <input type="radio"/> Art Galleries | <input type="radio"/> Educational Supplies | <input type="radio"/> Leather | <input type="radio"/> Recreation/Sports |
| <input type="radio"/> Dealers/Consultants | <input type="radio"/> Electrical Contractors/Suppliers | <input type="radio"/> Legislative Representatives | <input type="radio"/> Rental Services |
| <input type="radio"/> Artists/Art Studios | <input type="radio"/> Employment Services | <input type="radio"/> Liquor/Wine | <input type="radio"/> Rentals/Real Estate |
| <input type="radio"/> Arts and Crafts | <input type="radio"/> Engineering/Surveying | <input type="radio"/> Lodging | <input type="radio"/> Resorts |
| <input type="radio"/> Arts Organizations | <input type="radio"/> Environmental Services | <input type="radio"/> Mailing Services | <input type="radio"/> Restaurants/Banquet Facilities |
| <input type="radio"/> Attorneys/Legal Services | <input type="radio"/> Excavation Contractors | <input type="radio"/> Manufacturers Representatives | <input type="radio"/> Restoration and Repair |
| <input type="radio"/> Auction Services | <input type="radio"/> Farm/Garden Equip/Service | <input type="radio"/> Manufacturing/Design | <input type="radio"/> Retail Shops |
| <input type="radio"/> Automobile Dealers | <input type="radio"/> Farm Markets | <input type="radio"/> Masonry Contractors | <input type="radio"/> Sand/Gravel/Concrete/Paving |
| <input type="radio"/> Automotive Parts/Service | <input type="radio"/> Farms | <input type="radio"/> Massage Therapist | <input type="radio"/> Security Services |
| <input type="radio"/> Bakeries | <input type="radio"/> Financial Institutions | <input type="radio"/> Metalwork/Welding Service/Supplies | <input type="radio"/> Senior Care |
| <input type="radio"/> Bookkeeping Services | <input type="radio"/> Financial Services/Planning Inves | <input type="radio"/> Mobile/Modular Homes | <input type="radio"/> Signs |
| <input type="radio"/> Books and Book Dealers | <input type="radio"/> Florists | <input type="radio"/> Motorcycle Sales/Services | <input type="radio"/> Special Services |
| <input type="radio"/> Builders and Contractors | <input type="radio"/> Food Markets/Food Products | <input type="radio"/> Movie Theatre | <input type="radio"/> Speech Pathology/Therapy |
| <input type="radio"/> Building Suppliers/Hardware | <input type="radio"/> Fuel Distributors | <input type="radio"/> Moving/Trucking | <input type="radio"/> Storage |
| <input type="radio"/> Business Support Services | <input type="radio"/> Funeral Homes | <input type="radio"/> Museums/Historic Sites | <input type="radio"/> Telecommunications |
| <input type="radio"/> Campgrounds | <input type="radio"/> Furniture | <input type="radio"/> Music | <input type="radio"/> Transportation |
| <input type="radio"/> Catering/Event Planning | <input type="radio"/> Gifts/Specialty Items | <input type="radio"/> Newspapers/Magazines | <input type="radio"/> Travel Agencies |
| <input type="radio"/> Child Care | <input type="radio"/> Glass | <input type="radio"/> Nurseries/Lawn & Garden Cntr | <input type="radio"/> Tree Service |
| <input type="radio"/> Chiropractors | <input type="radio"/> Government Agencies | <input type="radio"/> Nursing/Home Care | <input type="radio"/> Utilities |
| <input type="radio"/> Churches | <input type="radio"/> Graphic Design | <input type="radio"/> Office Equipment and Supplies | <input type="radio"/> Veterinarians |
| <input type="radio"/> Cleaning Services/Supplies | <input type="radio"/> Hair Styling/Personal Care | <input type="radio"/> Opticians/Eye Care | <input type="radio"/> Video/Audio Services |
| <input type="radio"/> Clothing | <input type="radio"/> Health and Fitness | <input type="radio"/> Overhead Doors | <input type="radio"/> Water Suppliers |
| <input type="radio"/> Community Organizations | <input type="radio"/> Health Insurance | <input type="radio"/> Painting Contractors | <input type="radio"/> Web Design Services |
| <input type="radio"/> Computer Services | <input type="radio"/> Health Professionals | <input type="radio"/> Performing Arts | <input type="radio"/> Wholesale Distributors |
| <input type="radio"/> Conference/Meeting Centers | <input type="radio"/> Health Services/Facilities | <input type="radio"/> Pet Supplies/Services | <input type="radio"/> Woodwrkng/Cabinetry - Custom |
| <input type="radio"/> Consultants - Business | <input type="radio"/> Heating and Cooling | <input type="radio"/> Philanthropic Organizations | <input type="radio"/> Writing/Editing |

Membership remains a bargain at \$50 a year.

Please be sure to fill out this form completely so we can include you on the CBA website. For an additional \$85 we'll include you in our annual brochure.

Description of your business (up to 40 words):

Store hours:

M ___ T ___ W ___ T ___ F ___ Sat ___ Sun ___

I'm interested in working on the following committees/events:

- Membership
- Summerfest
- Halloween
- Winterfest
- Marketing
- Publicity
- Photo Calendar
- CBA Window display



The Chatham Business Alliance
PO Box 7
Chatham, NY 12037
518.392.4710



We welcome your participation at whatever level works best for you. Some members take an active role; join committees, attend meetings, and participate in activities. Other members are content knowing that they are part of an organization that promotes the Village. Wherever you fit along the continuum, we wholeheartedly welcome you.

Join us...

• **General Membership Meetings**
the second Thursday of
every month at 8:45am in our
(generously donated space)
above Bank of America.

• **Marketing Committee Meetings**
are held on as as-needed basis.

There's plenty to do and we
welcome your participation in our
dynamic organization!